NEW ANNEX 11 ORGANISING REQUIREMENTS FOR EVENTING 4 STAR LEVEL EVENTS

Four star events are believed to be the pinnacle of the sport representing Eventing on the world stage and as such it is felt that there should be some guidelines for potential OCs to ensure that the image of the sport and the presentation of the event are of the highest possible quality.

The FEI will only recognise a few events at this level and this recognition will be subject to some strict criteria.

1. Before being awarded an event of Four Star status the OC must have run, at the venue, a lower level international Eventing competition of at least 2 Star level, and demonstrated the ability to stage an event of the highest level.

2. **Application from the host NF** to the FEI to stage a Four Star competition must to be accompanied by a proposal including detailed information about the venue (access, facilities, etc) and the suitability of the footing, the OC, the financial viability (including proposed levels of sponsorship income), budget and cash-flow, local accommodation availability, and proposed level of prize money.

3. The OC must have a proven track record of success. A business plan must be presented.

4. **TV Strategy**: Details in regard to the OCs TV strategy as well as expressions of interest in regard to TV coverage.

5. The venue needs to be approved by an FEI appointed Delegate, who will visit the proposed event at the OC's/NF's expense.

6. The NF will be responsible for supporting the application and overseeing the success of the event, and a representative of the NF must be included in the Board of the OC.

7. **Minimum level of prize money**: **€ 100'000 (CHF 156'000 / $ 123'000).**

8. **Requirement for CCTV:** Mandatory for public, riders, owners and the Ground Jury and for safety reasons.

9. **Course Designer:** must be an International Eventing Course Designer and proposed name must be included in the proposal. The Course Designer in question must support the proposal and guarantee that the venue is suitable for the 4 Star.

10. **All weather dressage arena:** strong recommendation.

11. **Dates:** dates must fit in to overall Eventing calendar, not clash with any major event and be consistent from year to year in order to allow the other events to position themselves in consequence.

12. Application to be sent to the FEI by July year the preceding the event applied for.

13. The event has to be approved by the FEI Eventing Committee who reserve the right to ask for as much information as is considered necessary. The Eventing committee also reserves all rights to not accept the 4* denomination request of any organiser.